

**Application form for participation in  
Winter School**  
on  
**Role of Agri Business and Market Intelligence  
for Sustainable Agriculture Development**  
(SEPTEMBER 06 to 26, 2013)

1. Full Name (in block letter) : .....
2. Designation: .....
3. Present employer and Address: .....
4. Address for correspondence: .....
- Tel: ..... Mobile: .....
- Fax: ..... Email: .....
5. Permanent address: .....
6. Date of Birth: .....
7. Sex: ..... 8. Marital status: .....
9. Teaching / Research / Professional experience (mention post held during last 5 years): .....
10. Participation in training programmes during last 5 years under ICAR / other organizations: .....
11. Indian Postal Order No: ..... Dated: .....  
of Rs. 50/- (Not Refundable) for registration of application

12. Academic record:

Exam passed	Subjects	Year of passing	Class/ rank etc	University/ institution
Bachelor				
Masters				
Ph. D.				
Any other				

Date: .....

Place: .....

Signature of the applicant

13. Recommendation of the forwarding institute:

Date: ..... Signature: .....

Name: .....

Designation: .....

Address: .....

**Certificate**

It is certified that the information was furnished by the office record and was found correct.

Signature and designation  
of the sponsoring authority

**N.B.:** If more copies are required, typed copies may be made locally for use of applicants.

**Address for Correspondence**

**Dr. Amod Sharma**  
Course Director, Winter School  
Department of Agricultural Economics  
SASRD, Nagaland University, Medziphema:  
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WINTER SCHOOL

ON

**Role of Agri Business  
and  
Market Intelligence  
for Sustainable  
Agriculture Development**

SEPTEMBER 06 to 26, 2016

Course Director: Dr. Amod Sharma



Department of Agricultural Economics  
School of Agricultural Sciences &  
Rural Development  
SASRD, Nagaland University  
Medziphema: Campus  
Medziphema, District - Dimapur  
Nagaland - 797 106.

<http://www.nagauniv.org>

### **Nagaland University, Kohima**

Nagaland University is a Central University established by Act No. 35 of parliament in 1989, it came into existence on 06<sup>th</sup> September 1994 with the former NEHU, Nagaland Campus, Kohima and SASRD, Medziphema. Now, University has four campuses with 38 departments located at viz; Merima, Medziphema, Lumami and Dimapur.

### **School of Agricultural Sciences & Rural Development (SASRD), Medziphema**

SASRD was established as College of Agriculture on 20<sup>th</sup> October 1978 by NEHU to cater the needs of development of manpower in the field of agriculture. The College was upgraded to School in 1985. It became part of Nagaland University since its inception in 1994. The School also became a part of National Agricultural Research System of ICAR in 2006. It is one of the premier institutes in the North Eastern Region in the field of Agriculture.

### **Department of Agricultural Economics**

The Department of Agricultural Economics is a strong department of the University with nationally trained manpower. Apart from the regular courses in the under Graduate programme, the Department offers Post Graduate degrees in Agricultural Economics. The department has Ph. D. under Course work System. Faculty has edited good numbers of books in the field of agriculture, marketing and allied sectors. Faculties were engaged in organizing national and regional level seminar on topics related to agriculture, marketing and allied topics. Department has also conducted summer school, training and short courses for faculty and non-teaching staff. Department has ICAR funded research project also.

### **Climate**

The climate of Medziphema is pleasant round the year. The winter for about three months from November to February, though summer starts from April, weather is quite pleasant. Heavy rainfall occurs between June to August. During the month of September it will be pleasant and cool. A normal temperature ranges between 12 to 20 °C. It is advisable to carry light warm clothing.

### **The Winter School**

India is basically agriculture-based economies and the country is rich in natural endowments of land, forest and other natural resources. In spite of vast potentiality, agriculture sector is not fully developed as compared to developed countries. Management of agriculture is not taken up with business motives and educated youths have not ventured into the sector as income generating sources. Agri-business courses would help to develop entrepreneurship motivation for industrializing agriculture and rural marketing will provide the opportunity to understand the rural market structure in the rural areas.

### **The course will broadly cover the following topics:**

Agri-business concept, scope and principle, study of different markets in agriculture, food sectors. Input and output marketing, big bazaar concept etc; Import and export of food commodities status, value Added Products, institutional supports and rural entrepreneurship, recent developments in the field of marketing sectors, project planning and appraisal in agri-business, market information system and its importance, case study on entrepreneurship, sustainable agriculture development Computer application in agriculture and methodologies.

### **Instructions to participants**

Interested candidates shall apply in the prescribed performa enclosed in this brochure along

with a non-refundable registration fee of Rs. 50/- (Rupees fifty only) in the form of Indian Postal Order in favour of Course Director, SASRD payable at Medziphema. The application duly forwarded by the competent authority of the sponsoring organization should reach the Course Director on or before 07<sup>th</sup> August 2016. Additionally an advance copy of the application may also be sent electronically to [hodaec\\_sasrd@yahoo.co.in](mailto:hodaec_sasrd@yahoo.co.in) Selected candidates will be intimated by 08<sup>th</sup> of August 2016.

### **Eligibility**

Applicant should be postgraduate in any discipline of agriculture, preferably Agricultural Economics / Agricultural Marketing / Agricultural Extension / Rural Development / Agricultural Statistics and not working below the rank of Assistant Professor or equivalent.

### **Travel, Lodging and Board**

Participants will be paid travel fare for to and fro journey by rail restricted to the maximum of AC II tier by shortest route (subject to availability of fund). TA will be paid on production of original tickets. Free boarding and lodging (shared) will be provided to the participants during the training period.

### **How to reach SASRD, Medziphema**

SASRD, Medziphema is 35 Kms away from Dimapur Railway station and Dimapur airport is around 27 kms from Medziphema Town. The campus is about 3 kms from Medziphema Town. Taxi / Auto services on sharing basis are available round the clock.